

WARWICK TOWN COUNCIL

APPLICATION FORM

COMMUNITY FUNDING



- Please read Guidelines Parts 1 & 2 before completing the form.
- Closing date for applications: 10 days prior to Committee Meeting.
- Applications must be countersigned by the supporting Town Councillor
- Warwick Town Council encourages applicants to have other partners, groups or charities supporting financially to the cost of the project.
- Grants under £3,000 will go forward for approval by the committee.
- Grants more than £3,000 will be taken to the committee for recommendation and then to the following Full Town Council meeting for final decision.

To be eligible to apply for a grant you must be able to answer YES to all of the questions below.

- Yes, your group has got a bank account as we can only pay grant monies into an applicant's bank account.
- Yes, your group is non-profit making, i.e., a registered charity, a voluntary or community group, or a club or society.
- Yes, Your project will benefit people in Warwick (CV34)
- Yes, Your project requires a one-off payment (we cannot provide ongoing funding)
- Yes, Your project has not already started or been completed.
- Yes, your application includes at least 3 comparison quotes to demonstrate best value for money (where applicable)

Section 6 of this application, Town Councillor Declarations, must be completed before submitting your application to the office.

Section 1: Contact Details	
Name of group/organisation applying	Central Ajax Football Club
Contact details of person completing the application form This person is responsible for: <ul style="list-style-type: none"> • providing information if requested • receiving the grant money if awarded • signing the grant agreement • providing evaluation/feedback and ensuring a representative is available to present at our Annual Town Meeting, should the application be approved 	Name Paul ward
	Email address- paulward@centralajaxfc.co.uk
	Telephone number -07850091166
	Postal address Central Ajax Football Club, Ajax Park Hampton Road Warwick CV35 8HA

Section 2: Group/Organisation Details

Briefly explain what your group/organisation does (e.g. – youth club, charity) & your aims and objectives

The main objectives of our organization, primarily a football club, encompass both sports-related and community-driven goals. Our core objectives are as follows:

Youth Development: Our primary mission is to provide a nurturing environment for children aged 4 through 18 to develop their football skills, teamwork, and sportsmanship. We aim to help them grow as athletes and individuals.

Community Engagement: We are committed to being an active and positive force in our local community. We utilise our 22 acres of grounds to support various community initiatives and activities, including holiday camps and other youth-focused programs.

Health and Well-being: Through football and related activities, we promote physical fitness, mental well-being, and healthy lifestyle choices among the youth of Warwickshire. Engaging in sports fosters not only physical fitness but also emotional and psychological well-being.

Access to Sports: We strive to make football accessible to all children in our community, regardless of their socio-economic background. Our programs are designed to be inclusive and open to everyone.

Holiday Camps: Our organization hosts holiday camps that provide children with structured activities during school breaks. These camps are not only fun but also offer valuable learning experiences.

HAF (Holiday Activities and Food) Initiatives: We support HAF initiatives through an external company Skills and Moore <https://www.skillsandmore.co.uk/> to ensure that children in our community have access to free meals during school holidays. This helps combat food insecurity and ensures that children have proper nutrition.

Entertainment and Enrichment: In addition to sports, we offer entertainment and enrichment programs to keep the youth of Warwickshire engaged and inspired. This includes activities beyond football to broaden their horizons, again run through partnership companies.

In summary, our organisation's main objectives revolve around fostering the growth of youth through football, supporting the local community, promoting health and well-being, and ensuring access to essential services such as free meals for children. We believe in using sports and our facilities to create a positive and inclusive environment for the youth of Warwickshire.

Please provide the charity & VAT number for your group, if applicable	N/A										
How many people are currently involved in your group /organisation?	<table border="1"> <tr> <th colspan="2">Members / service users</th> </tr> <tr> <td>Women (18+) = 0</td> <td>Men (18+) = 48</td> </tr> <tr> <td>Girls (0-17) = 16</td> <td>Boys (0-17) = 222</td> </tr> <tr> <th colspan="2">Staffing</th> </tr> <tr> <td>Paid staff = 0</td> <td>Volunteers = 50</td> </tr> </table>	Members / service users		Women (18+) = 0	Men (18+) = 48	Girls (0-17) = 16	Boys (0-17) = 222	Staffing		Paid staff = 0	Volunteers = 50
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Section 3: Project Information											
Project Title / Event	Club house refurbishment /renovation										
<p>Tell us about your project.</p> <ul style="list-style-type: none"> • This should describe what you want to do with the money. • Planned timescales and start date of project. • Who will the project benefit and what age groups? • Location – where will your project be based? 	<p>we have a clear and specific plan in place. The primary focus of the grant allocation will be directed towards our changing room refurbishment project, which is aimed at creating a state-of-the-art changing room and clubhouse for our young athletes, including girls. This project directly aligns with the goal of expanding opportunities for young girls to participate in the sport they love. Here's how the grant will be utilised:</p> <p>Changing Room and Clubhouse Refurbishment: The majority of the grant funds will be allocated to renovating our existing changing room and clubhouse facilities to make them modern, functional, and inclusive. This includes creating separate, well-equipped spaces for young boys and girls. The goal is to provide a safe and welcoming environment that encourages their active participation in football.</p>										
<p>How do you know there is a need for the work covered by your grant application?</p> <ul style="list-style-type: none"> • Describe the evidence you have got and the source (e.g., survey, statistical data etc) 	<p>The overwhelming support for our changing room and clubhouse renovation project Central Ajax Football Club is evidenced through a multi-faceted approach, reflecting our deep engagement with the local community. The collaboration with Warwick District Council (WDC) and the Football Foundation demonstrates a shared commitment to addressing the identified needs and desires of the community. To ascertain community interest and support, we conducted comprehensive feasibility studies, including building reports and engaged in open communication with the local residents. Through community consultations, surveys, and public meetings, we gathered valuable feedback on the current facilities' limitations and the necessity for improvement. The endorsement of WDC and the Football Foundation adds a crucial layer of validation to our project. Their substantial financial contributions signify a thorough evaluation of the project's alignment with community needs and development goals. These reputable organisations have undertaken rigorous assessments, including feasibility plans, to ensure the project's viability and positivity. impact on the local community.</p> <p>In summary, our evidence includes direct.</p>										

	<p>community engagement, feedback collection through consultations, and robust support from respected entities like Warwick DC and the Football Foundation. This collaborative effort signifies a strong foundation of community endorsement for the changing room and clubhouse renovation project at Central Ajax Football Club.</p> <p>We have the following junior members for 23/24 season in the following postcodes which clearly identifies a local need as the majority are within the CV34/35 postcode</p> <ol style="list-style-type: none"> 1. CV31 – 38 MEMBERS 2. CV32 – 41 MEMBERS 3. CV33 – 8 MEMBERS 4. CV34 – 121 MEMBERS 5. CV35 – 80 MEMBERS
<p>Partnership Working</p> <ul style="list-style-type: none"> ● What other partners are involved in the project and what are their contributions? 	<ul style="list-style-type: none"> ● Warwick District Council £120,000.00 secured by way of a Section 106 ● Football Foundation: £250,000.00 pledged subject to submission of an application – the clubhouse does form part of the feasibility plan and has been approved for the enhancement of our facilities. ● There are ongoing initiatives within our youth teams to raise money through sponsorship, events etc also. ● Birmingham county FA ● Our members through fundraising initiatives like raffles and quizzes
<p>Equality of access</p> <ul style="list-style-type: none"> ● How will you ensure that your project is open to all or, if you are focusing on a specific group or community that the target audience will have access to the project? 	<p>The project as mentioned above is to create a space exclusively for young people under the age of 25, including girls. Additional funds will support the development of youth football pitches and pitch drainage, enhancing playing opportunities for the youth. The grant will also improve the facilities for our holiday camps and generate income to ensure the sustainability of our youth-focused initiatives. Our plan once up and running is to diversify and reach out to older age groups and retirees who may benefit from a local community club offering initiatives to combat things like loneliness. as mentioned above we also have the majority of our junior members within the CV34/35 postcodes</p>
<p>What economic or community-based need does your grant aim to fulfil?</p>	<p>Answered in Section 2</p>

What age group(s) will benefit from the project?	Tick/indicate all that apply: <input checked="" type="checkbox"/> 0-8 <input checked="" type="checkbox"/> 9-14 <input checked="" type="checkbox"/> 15-24 <input checked="" type="checkbox"/> 25-35 <input checked="" type="checkbox"/> 36-50 <input checked="" type="checkbox"/> 51-65 <input checked="" type="checkbox"/> 66+
How will it be monitored for success?	<p>The success and impact of our changing room and clubhouse renovation project at Central Ajax Football Club will be measured through quantitative and qualitative metrics, with a specific focus on increasing girls' and women's participation. We aim to assess the project's success by tracking the growth in participant numbers, particularly among girls, both before and after the renovation. The utilisation rate of the improved facilities will be a key indicator of practicality, and regular feedback from players, parents, and volunteers will provide insights into satisfaction levels and perceived.</p> <p>benefits. Reporting mechanisms will include periodic reports detailing project progress, with a special emphasis on key milestones and challenges related to enhancing girls' and women's involvement. Case studies and testimonials will spotlight individual success stories, offering qualitative evidence of the project's positive impact on female participants. Additionally, data on increased facility usage, especially by girls' teams, will serve as tangible evidence of the project's success in fostering greater inclusivity. For core costs funding, reports will showcase the overall difference our organisation makes, specifically highlighting efforts to increase girls' and women's participation. This includes sustaining and expanding football development programs, supporting essential infrastructure maintenance and improvement, and emphasising community impact through a sense of belonging and personal development, particularly for female participants. Through a balanced combination of quantitative data and qualitative feedback, we aim to transparently communicate the tangible impact of our renovation project or, for core costs, the ongoing positive difference CAFC makes in fostering increased participation among girls and women within the community.</p>

Section 4: Financial Details											
How much money are you requesting from Warwick Town Council?	Total amount applied for £3000										
Please provide a simple itemised breakdown of how this money will be spent.	<table border="1"> <thead> <tr> <th data-bbox="655 1671 1252 1715">ITEM</th> <th data-bbox="1252 1671 1447 1715">COST</th> </tr> </thead> <tbody> <tr> <td data-bbox="655 1715 1252 1839">To support build costs for our planned refurbishment project of our clubhouse</td> <td data-bbox="1252 1715 1447 1839"></td> </tr> <tr> <td data-bbox="655 1839 1252 1895"></td> <td data-bbox="1252 1839 1447 1895"></td> </tr> <tr> <td data-bbox="655 1895 1252 1951"></td> <td data-bbox="1252 1895 1447 1951"></td> </tr> <tr> <td data-bbox="655 1951 1252 2007"></td> <td data-bbox="1252 1951 1447 2007"></td> </tr> </tbody> </table>	ITEM	COST	To support build costs for our planned refurbishment project of our clubhouse							
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	TOTAL: £3000	
Is this the total cost of the project?	<input type="checkbox"/> Yes <input checked="" type="checkbox"/> No	
If no, please give details of funds raised or applied for from other partners, agencies, groups etc:	Other funds applied for/secured (including amount): <ul style="list-style-type: none"> • Warwick District Council £120,000.00 secured by way of a Section 106 • Football Foundation: £250,000.00 pledged subject to submission of an application – the clubhouse does form part of the feasibility plan and has been approved for the enhancement of our facilities. • Business loan – the club have secured a Business Loan for £50,000.00 to contribute towards this project. • There are ongoing initiatives within our youth teams to raise money through sponsorship, events etc also. 	
What is the total cost of the project / event?	Total cost £500.000.00	

Section 5: Declarations	
Signature of main contact person	<i>Paul Ward</i>
Date form completed	04/12/2024

The supporting Town Council must also complete section 6 to indicate their support and submitted at the same time as this completed application.

Section 6: Town Councillor Declarations	
Name of Councillor supporting the project	<i>Simon Parfeton.</i>
Have you been or will be actively involved in this project?	<i>YES.</i>
Does the application improve services for under 18's or the elderly?	<i>YES.</i>
Does the application include public involvement and offer equal opportunities?	<i>YES</i>

Does the application cover a deprived area in Warwick?	Yes.
Has the group previously applied for funding from Warwick Town Council? If yes, please give details of their previous applications (dates, amount requested, projects/ events)	No.
Why do you feel Warwick Town Council should support this application?	To support the youth

I support this grant application and will attend the upcoming Committee Meeting to represent this application and answer any questions that may arise.

Susan Pageter Susan Pageter 5-12-2023
Name of Councillor Signature Date

Completed forms and any supplementary sheets should be sent to:
Warwick Town Council, The Court House, Jury Street, Warwick, CV34 4EW.
Electronic copies can be sent to: jaynetopham@warwicktowncouncil.org.uk