



WARWICK TOWN COUNCIL

Court House
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WARWICK
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Jayne Topham
Town Clerk

ECONOMIC & TOURISM COMMITTEE

THURSDAY 28th APRIL 2022

Present:

Councillor Mrs L Butler (sub)	Councillor N Butler
Councillor S Cross	Councillor Mrs M A Grainger
Councillor O Jacques	Councillor T Morris (Chair)
Councillor Ms Mary Noone	Councillor J Tracey
The Mayor (ex-officio)	

Co-opted Members:

Mrs J Baldry, Mrs S Butcher, Mr T Williams Warwick Racecourse. Nick Blofeld Warwick Castle.

MINUTES

397. Apologies: Councillor J Darcy & Councillor R Eddy gave their apologies, it was resolved to accept them.

Liz Healey, Marcus Ferguson & Mrs C Hodgetts send their apologies also.

398. Declarations of Personal and Prejudicial Interests - None

399. Minutes of the meeting held on 16th February 2022

It was resolved to approve the minutes as a true record.

400. Chamber of Trade

#Buy in2 Warwick – membership continues to grow. Encouraging members to open for the cycle race on the 7th of August 2022.

PR Campaign – annual review- (appendix 1 & 2) Further funding for this financial year requested. £6k request to be discussed at the next Finance and Policy meeting to follow the great success of the campaign.

Recovery Grant funding – the last of the funding was used to create a Guy of Warwick trail.

- 401. Visitor Information Centre** – Manager Mrs L Healey had sent a report (appendix 3)
The funding of the display boards will be discussed at a future Finance and Policy meeting. The Mayor will write to Unlocking Warwick and also invite them to the forthcoming Civic Service. A WDC grant for Town Ambassadors is being applied for by the Mayor.
- 402. Wayfinding project and grant** – The Town Clerk advised that a meeting was being held with Whybrow Pedrola next week. They will produce summary documentation which will be reviewed by the working party before being brought back to this committee. CIL monies have been transferred to this financial year.
- 403. Warwick Railway Station refurbishment** – The Town Clerk advised that she will be attending a meeting at the station mid-May to review all the works carried out thus far. The railings will not be replaced until the Autumn. Banners will be placed over them for the commonwealth games. Clarification will be gained on the process for replacing these railings.
- 404. Carbon Neutral Town Council** – Cllr T Morris advised that this working party will fall under Finance and Policy in future.
- 405. Commonwealth games** – Cllr N Butler advised the following:
Street dressing: Some changes: Flag poles moved from Banbury Road/Myton Road roundabout to Castle Hill roundabout. Additional poles are being placed in Market Place - subject to planning permission. Our contribution is 25% up to a maximum of £10K.
Cycle route: contrary to comments from a County Councillor there will be marshalled crossing points throughout the course. A vehicle will follow slower cyclists, then roads will be open. Following a question, regarding the road closures - it was clarified that Myton Road between Banbury Road (A425) and Myton Gardens Road will be closed from 10AM on 3 August to 8PM on 8 August. Access to all residents and businesses on Myton Road will be maintained from Europa Way / Old Warwick Road Roundabout
Queens Baton Relay – details will be announced on the 11th of May 2022. It will not be like the Olympic games but will give photo opportunities.
- 406 CIL expenditure** – A further 3 flower baskets, part of WIB, to be placed at the front of Sainsbury's Salisford. Were approved at £800 plus VAT. Contributions to be sought from Sainsbury's next year.
- 407. Co-opted Members to report**
Warwick Castle: International travellers are returning slowly. Planned events and Concerts, with the exception of Ollie Murs, for the summer are going ahead. Easter was mixed with some overseas visitors being seen. Hotel will start to be built at the end of this year along with the change to the car parking. The castle is open for the commonwealth games cycle race on the 7th August 2022.
Bed and Breakfasts: Janet reported that there had been a slow start to the year. Easter holidays were also quiet, a lot of holiday makers heading abroad. Online booking system

is assisting business. Pub in the Park and Commonwealth games will bring bookings. It is an unpredictable year.

WDC Events: The French Market made a welcome return to CJ's Saturday market on the 23rd April. Warwick Food Festival this Sunday and expecting a large crowd to enjoy over 100 stalls. Warwick's Queen's Platinum Jubilee plans are being finalised for Thursday 2nd June. Starting from 12 until 7pm in Market Place, there will be a stage featuring music from the decades, food & drink, and picnic benches. The event is a shared one between the Town Council, Chamber and WDC Events.

Pub in the Park will be in St Nicholas Park on the 10th-12th June, featuring cookery demonstrations from famous chefs and live music from international musicians. They have moved forward the start of their build days, so that it doesn't clash with the Jubilee weekend plans.

Markets:

Warwick Markets continue to be busy and are going well. The markets will continue to operate during the Commonwealth Games period, CJ's Events are working together with the Festival Site organiser to ensure this happens. As both events are in the same space there may be some adjustments to the market layout, onto the surrounding streets, much like we did for Victorian Evening last year.

Warwick Racecourse: There has been a dip in attendance in March and April. Jan & Feb 20% up. Busiest time ahead. Good uptake on ticket sales. Warwick Half Marathon – organised for the first time by an external event organiser - there was a low uptake of runners. New Years eve has a secured slot on ITV.

Signed.....Dated.....