



WARWICK TOWN COUNCIL

TOWN CLERK

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ECONOMIC & TOURISM COMMITTEE

24th APRIL 2025

PRESENT:

Councillor Mrs K Dray
Councillor K Gorman (Sub)
Councillor Mrs M Mangat
Councillor J Sinnott
Councillor P Wightman (Chair)

Town Clerk: Mrs J Topham

COOPTED MEMBERS:

J Baldry B & B, S Butcher Chamber of Trade, E Healey Manager VIC, Alan Faulkner St Mary's Church, Audrey Brown WCC, Jo Randall WDC Business Dev. Bryony Goodwin Lord Leycester Hospital.

MINUTES

53.	APOLOGIES: The Mayor, Cllr D Browne, Cllr M Edwards, Cllr O Jacques submitted their apologies it was resolved to accept them. Kelly Scott, Liam Bartlett, Emma Andrews & Tommy Wilson also were unable to attend.
54.	DECLARATION OF PERSONAL OR PREJUDICIAL INTEREST: None
55.	<u>MATTERS ARISING FROM PREVIOUS MINUTES.</u> 1) The electronic parking signs advising you on the number of spaces available – Audrey organising a meeting with the Town Clerk with Peter Garrison WCC officer to start a impact review. WDC David Elkinton will be leading a car parking strategy a link is needed. E \u0026 T Minutes February 2025.docx

56.	<p>TOWN CENTRE – Report from Kelly Scott Town Centre Manager Town Centre Manager Report April 2025 The report was noted. A discussion was held particularly about parking.</p>
57.	<p>TOWN PROMOTION Report from Ellen EMPR PR & Comms Consultant. To RECEIVE a written report. EMPR Update April 2025.docx The report was noted. A discussion was held about Coach tours – it was suggested that contact was made with Go Cotswolds who offer bespoke tours.</p>
58.	<p>CHAMBER OF TRADE - Report from Chair Sue Butcher To RECEIVE a verbal report. Meetings have been held with Kelly to support initiatives. AGM next Wednesday. Sue standing down after 20 years as chair. Thanks, given to Sue to her dedication.</p>
59.	<p>VISITOR INFORMATION CENTRE – Report from Mrs E Healey To RECEIVE a written report. Liz Healey - Report to Economic and Tourism Committee 24th Apr 2025.docx Liz summarised her report and it was noted.</p>
60.	<p>WAYFINDING PROJECT – Report from the Town Clerk To RECEIVE a verbal report WCC highways have held up the progress. The Town Clerk is chasing and negotiating costs of additional permits required to remove heavier fingerposts. Project completion is hoped for by the end of May 2025.</p>
61.	<p>VISITOR INFORMATION CENTRE Business plan 2026 –The Town Clerk To RECEIVE and REVIEW proposed plan. WVIC-WTC Business Plan 2026-2029.docx A meeting will be organised with Cllr P Wightman and Cllr D Skinner to review the plan. Amendments will be brought back to the next E & T meeting for comment.</p>
62.	<p>WARWICK TOWN VISION WORKSHOP – Report from Kelly Scott Town Centre Manager Vision Report April.docx WTC Delivery Plan VISION April 2025.xlsx The reports were noted.</p>
63.	<p>GRANT: To APPROVE a grant application: Warwick Horticultural Society.pdf Warwick Horticultural Society - £756 supported by The Mayor Cllr D Skinner. Following a discussion, it was resolved to approve the grant the majority were in favour. WTCs grants policy, regarding profits made at events, will be reviewed at a future F & P meeting. Grant application sea scouts v2 April 25.pdf Sea Scouts - £2,976 supported by Cllr O Jacques Janet Eslick gave an overview of the application. Following a discussion it was resolved to approve the grant. All in favour.</p>
64.	<p>CO-OPTED MEMBERS To RECEIVE verbal reports.</p>

	<p><u>St Mary's</u> – Promotion – Country Life in April. Vision 2030 – seeking for St Mary's to become a Minster. Visitor experience is being worked on with leaflets supported by the Visitor Information Centre and the Castle. They are open every day of the week. Needing volunteers to keep the church open longer. Dog show 5th July 2025. Tribute bands by candlelight are also being held.</p> <p><u>Lord Leycester Hospital</u> – March was quiet, change of demographic in April, families and students. Market days increase attendance. VE day storytelling, Siki solidier showing promoting stories. Lord Leycester now opens on Mondays.</p> <p><u>Bed & Breakfast</u> – March was slow – Easter holidays busy. Bookings are coming last minute. The activities held in town is growing. Visitor's staying for the concerts at the Castle. Discounting being used to attract customers.</p> <p><u>District Council</u> - Vacancy rates; changed from 9.7 to 10.86% a very slight increase. High Street funding being supplied to Towns to spend the monies to regenerate the town. April to Dec 2026. Equal amounts will be divided across the district. Shakespeare's England offering free listing to all business's Events portal available.</p> <p><u>WCC</u> - Foodie Awards will be held in May. Some projects moving ahead despite the forthcoming Elections.</p>
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Signed..... Dated.....