WARWICK TOWN COUNCIL



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WARWICK
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ECONOMIC & TOURISM COMMITTEE

MINUTES

5th JUNE 2019

Present:

Councillor M Ashford Councillor PS Birdi Councillor S Cross Councillor R Edgington Councillor Ms M Noone Councillor J Tracey The Mayor (ex-officio)

Co-opted Members:

N Blofeld (Warwick Castle), Mrs S Butcher (Chamber of Trade), M Ferguson (WDC Events) Mrs C Hodgetts (Warwick Society), A Klein (Warwick racecourse).

19. To elect a chairman for the Municipal Year 2019/2020

Cllr J Tracey nominated Cllr R Edgington to become Chair of this committee, there were no further nominations, the proposal was seconded by Cllr Ashford - all were in favour.

- **20. Apologies:** Cllr N Butler, Cllr R Eddy Mrs J Baldry (B & B), Mrs E Healey (Warwick Tourist Information Centre) it was resolved to accept these apologies.
- 21. Declarations of Personal and Prejudicial Interests. None

22. To elect a Deputy Chairman for the Municipal Year 2019/2020

Cllr S Cross nominated Cllr PS Birdi to become Deputy Chair of this committee, there we no further nominations, the proposal was seconded by Cllr J Tracey - all were in favour

23. Minutes of the meeting held on 11th April 2019

It was resolved to approve the minutes as a true record.

24. Town Centre Management

Cllr R Edgington introduced a quarterly meeting which he was organising. Representatives will be across all areas of the Town to aid communication.

Mrs S Butcher updated Councillors on the meeting held with Highways. Communication was main area of concern. The Town Clerk, who was also at the meeting, will be sent details of future road closures and act as a liaison point.

Proposed road closures on the 10th July for the Landor House blue plaque unveiling were discussed and it was felt damaging in view of all the other road works currently in place. The Town Clerk will speak to the Head of Kings High.

A Boards – retails have received letters from the County Council regarding the positioning of their A boards. Concerns were raised about the display cabinets outside of the Party Shop. It was agreed to put this on the agenda for the next meeting to discuss.

- **25.** #Buyin2Warwick Cllr Edgington gave Councillors the background to the campaign. Social media was proving successful links with the Chamber to ensure local retailers, restaurants and cafés were promoted. Free Pub in the Park tickets are to be given away in a forthcoming boost to use the logo.
- **26.** Warwick Cycle Hub Community space in Smith Street Lara Smith attended to update Councillors about this project. A grant application will be sent to this Committee for consideration in August 2019.
- **27. Plastic Free Warwick** the Town Clerk gave Councillors a background to the project. Jo Ally was unable to attend this meeting and is hopeful to come and give an update in August 2019.

28. Visitors Information Centre

Manager Liz Healey sent a report – see appendix 1

A working group is to be set up to discuss the ongoing use of the Tourist Information Centre – Town Clerk will email Councillor to enrol their involvement.

29. Reports from Co-opted Members

Warwick Racecourse – season has come to a close, another successful year. A new Initiative is to hold an "Open Air Cinema" are proving very popular.

Park run starts in September 2019. This is a free event held on Saturday mornings. UK Cycling Sportive in August 2019. Links with the Rotary remain strong with the Thai Festival and Town Bonfire.

Warwick Castle – 2019 has started strongly – Falcons Quest has received very positive television coverage.

30.	. Review Co-opted Members. The previous representatives will continue for the
	current administration. The Racecourse, Warwick Castle, Warwick Society. Other groups
	will be invited at relevant times in the year.

Signed	Datad
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