



# WARWICK TOWN COUNCIL

Court House  
Jury Street  
WARWICK  
CV34 4EW  
Tel: 01926 411694

Jayne Topham  
Town Clerk

## ECONOMIC & TOURISM COMMITTEE

WEDNESDAY 23<sup>RD</sup> JUNE 2021

### Present:

Councillor PS Birdi (sub)  
Councillor Mrs L Butler (sub)  
Councillor N Butler  
Councillor J Darcy  
Councillor R Eddy  
Councillor Mrs MA Grainger  
Councillor T Morris  
Councillor Ms Mary Noone  
Councillor J Tracey  
The Mayor (ex-officio)

### Co-opted Members:

Amanda Littlejohn Warwick Chamber, Mrs E Healey VIC, Nick Blofeld Warwick Castle and Marcus Ferguson WDC Events.

## MINUTES

**55. To elect a Chairman for the Municipal Year 2021/22** Cllr T Morris was nominated all were in favour there were no other nominations received.

**56. Apologies:** Janet Baldry, Liam Bartlett Warwick Castle, Councillor S Cross & Councillor O Jacques.  
It was resolved to accept their apologies.

**57. Declarations of Personal and Prejudicial Interests.** None

**58. To elect a Deputy Chairman for the Municipal Year 2021/22** Cllr Mrs MA Grainger was nominated all were in favour there were no other nominations received.

**59. Minutes of the meeting held on 29<sup>th</sup> April 2021**

Minutes to be approved and signed. It was resolved to accept the minutes as a true record of the meeting.

**60. Commonwealth Games** Christina Boxer Programme Manager WDC presented the plans for the forthcoming games. Appendix 1

We are hosting the cycling - St Nicolas Park to be a location.

Links provided following discussions:

[www.birmingham2022.com](http://www.birmingham2022.com)

[Business Opportunities at the Birmingham 2022 Commonwealth Games](#)

[Current Vacancies - Birmingham 2022 by Gi Group your job, our work](#)

Concerns were raised about the Railway station the lack of lift and planting.

**61. Clean Air Warwick** – nominate a representative. Due to absences the Town Clerk will email a request.

**62. Chamber of Trade**

**#Buy in2 Warwick** – update. There are now more than 100 members of Chamber.

**PR Campaign** – Update on campaign. Video recent launched has had £25K views. Journalist visiting Warwick who writes for magazines on Tourism. She also works for London unattached. WTCs grant funding has not been used yet.

**Recovery Grant funding** –before and after photographs were shown to demonstrate changed to the Town centre. £54,500 achieved in grant funding.

A music event is being planned in the square on 29<sup>th</sup> July 2021. An antique market is also being planned.

Thanks were passed to Amanda Littlejohn for all her hard work in obtaining grants for the Town Centre.

**63. Visitor Information Centre** Manager Mrs L Healey to report

Report appendix 1

**64. Wayfinding project and grant** – the Town Clerk advised that a meeting had been held with the consultancy Whybrow Pedrola. They are behind the Wayfinding project in Leamington.

They will be preparing a costing document for us to take to Finance and Policy with a view to getting the Wayfinding audit underway.

**65. Co-opted Members to report**

**Warwick Castle**

**WDC events** advised that the markets contracts were being reviewed -CJ events have been successful in securing all of the markets. The Better points scheme has been expanded to provide a link to Myton Hospice.

Signed..... Dated.....