



WARWICK TOWN COUNCIL

TOWN CLERK

Jayne Topham

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ECONOMIC & TOURISM COMMITTEE

THURSDAY 27th JUNE 2024

PRESENT:

Councillor D Browne	Councillor Mrs K Dray
Councillor M Edwards	Councillor O Jacques
Councillor Mrs M Mangat	Councillor J Sinnott
Councillor P Wightman	








TOWN CLERK Mrs J Topham

COOPTED MEMBERS:

Mrs E Healey Manager VIC, Tim Clarke St Mary's, Mr Aaron Corsi WCC, Liam Bartlett & Corrina Bower Warwick Castle. Phil Baker Vice Chair Chamber.

MINUTES

1.	<u>TO ELECT A CHAIRMAN FOR THE MUNICIPAL YEAR 2024/5</u> – The Town Clerk asked for nominations for Chair of Economic & Tourism. Cllr Paul Wightman was nominated, there were no other nominations. All were unanimously in favour.
2.	<u>APOLOGIES:</u> The Mayor (ex-officio) Mrs J Baldry B & B, Mrs S Butcher Chamber of Trade., Mr T Williams Warwick Racecourse. Jo Randall WDC Events.
3.	DECLARATION OF PERSONAL OR PREJUDICIAL INTEREST: None
4.	<u>TO ELECT A DEPUTY CHAIRMAN FOR THE MUNICIPAL YEAR 2024/5</u> – The Chair asked for nominations for Deputy Chair of Economic & Tourism. Cllr Mrs K Dray was nominated, there were no other nominations. All were unanimously in favour.
5.	<u>MATTERS ARISING FROM PREVIOUS MINUTES.</u> 1) The electronic parking signs advising you on the number of spaces available – it was felt the numbers didn't change – Aaron advised that someone was being appointed to the role of Head of transport planning. This role is key in opening discussions about signs

	<p>and discussing a wider parking strategy. It was agreed to keep the item on the agenda and for a meeting to be organised when the post was operational.</p> <p> E & T Minutes April 2024.docx</p>
6.	<p>TOWN PROMOTION Ellen EMPR PR & Comms Consultant will present an update of activities. To RECEIVE a written report.  Warwick hjPR Update June 2024.pptx The report was noted. The Town Clerk will speak to Ellen about inclusion of more diverse events in the town.</p>
7.	<p>CHAMBER OF TRADE/EMPR UPDATE - Report from Chair Sue Butcher To RECEIVE a written report.  WCOT Report to ET June 24.docx The report was noted. Phil expanded on future ideas one being the involvement of A level students from local schools. It was suggested that the current Youth Council could become involved.</p>
8.	<p>VISITOR INFORMATION CENTRE – Report from Mrs E Healey To RECEIVE a written report.  Report to Economic and Tourism Committee 27th June 2024.docx The report was noted. 4 Town Ambassadors starting on the 11th July 2024.</p>
9.	<p>WAYFINDING PROJECT – Report from the Town Clerk A site visiting involving Highways/ Planning/ Whybrow had been carried out. Areas of concern raised on the planning application were discussed and resolutions taken away. A revised plan has been submitted.</p>
10.	<p>VISITOR INFORMATION CENTRE REVIEW–The Town Clerk A meeting will be organised for September as the VIC is in it busy time of the year.</p>
11.	<p>WARWICK TOWN VISION WORKSHOP - update and next steps – Aaron Corsi Lead Commissioner Places Projects and Partnership To RECEIVE a written update report.  Warwick Town Vision and Action Plan JUNE 2024.docx Thanks, given to Aaron Corsi for his support in this project. Suggestions were made on how a final document should look and how the outputs could be shared with residents. A communication plan is needed. The Wednesday market, one of the outputs, is progressing well. The Lord Leycester have agreed to hold the Market at the front of their building.</p>
12.	<p>GRANT: To APPROVE a grant application: Packmore’s summer mental health and wellbeing booster project - £2,432 – supported by the Mayor. Application below:  Packmores summer mental health and wellbeing booster project 2024 - grant application.pdf It was resolved to approve the grant. All were in favour.</p>
13.	<p>TERMS OF REFERENCE – review and update if necessary – Town Clerk To AMEND and APPROVE document attached:  E T Terms of Reference November 2023 (002).docx</p>

	It was resolved to approve the terms of reference unchanged for the forthcoming year.
14.	<p><u>CO-OPTED MEMBERS</u> To RECEIVE verbal reports.</p> <p>Warwick Castle - Liam Bartlett General Manager reviewed the preparation and considerations for the forthcoming Concerts at the Castle. Main events at the Castle start on the 20th July and Dragon Slayer 22nd August and the new hotel opens its doors for Guest on the 22nd July 2024. Local residents 50% discount runs to the 19th July 2024.</p> <p>St Mary's – The Tower is open and the augmented reality model is on view of the great fire of Warwick.</p>

20th June 2024 *Jayne Topham* Town Clerk