



WARWICK TOWN COUNCIL

Court House
Jury Street
WARWICK
CV34 4EW
Tel: 01926 411694

Jayne Topham
Town Clerk

ECONOMIC & TOURISM COMMITTEE

Present:

Councillor Mrs L Butler (sub)	Councillor PS Birdi
Councillor N Butler	Councillor S Cross
Councillor J Darcy	Councillor R Eddy
Councillor R Edgington (Chair)	Councillor Ms Mary Noone
Councillor J Tracey	
The Mayor (ex-officio)	

Co-opted Members:

Mrs J Baldry, Mrs S Butcher, Mrs E Healey, Mrs C Hodgetts, Liam Bartlett Warwick Castle and Marcus Ferguson WDC Events.

MINUTES

112. Apologies – Cllr M Ashford sent his apologies it was resolved to accept them.

113. Declarations of Personal and Prejudicial Interests. - None.

114. Minutes of the meeting held on 16th September 2020

It was resolved to approve the minutes as a true record.

115. Clean Air Warwick – Cllr PS Birdi gave a comprehensive review of the group's achievements so far. This is a fully constituted group – it was launched by our Mayor this week. For which he was thanked. Councillors were encouraged to join meetings – the Town Clerk asked for a list of dates to circulate. Report attached Appendix A

116. Chamber of Trade

#Buy in2 Warwick – new website near to completion

Vision for Warwick – video was a great success

Plastic Free Warwick – update – no further action due to Covid

Clean up Britain – appoint Champion at Full Council 3.12.20

Light Switch On 27th Nov. 2020 – WDC organising this year.

117. Visitor Information Centre

- (i) Manager Mrs L Healey to report – Appendix B
A discussion was held around closing for the Christmas period. The Lord Leycester advised that they were closed from the 24th to the 5th January 2021. Government restrictions were not yet known but it is anticipated that footfall will be low. Councillors were in support of this closure.
- (ii) Review usage/ review workshop – Cllr R Edgington advised that due to Covid activities been actioned in 2021.

118. Lord Leycester Hospital – Master Heidi Meyer

£5K grant to be paid in November.

The Master expressed her thanks for the ongoing financial support. The Lord Leycester will reopen their doors on the 3rd December. The period before Lockdown was busy. Revenue is down by 50% and weddings 90%. The HLF project is going really well. If they are successful in raising the £1K, currently raised £400,000, the capital works will start in March 2022 and they will remain fully closed until May 2023. In January they are launching a campaign to raise funds where you can buy a brick and have your name put on it - a pathway of support.

119. Grant application: Leamington Music - £2,000- following discussion it was resolved to approve the grant. Cllr T Morris who supported the grant will discuss the ability to hold virtual concerts with the organisers.

120. Coventry City of Culture 2021 – The Town Clerk has spoken to the organisers and ensured that the Mayor is on the Civic list for events. The programme is going to be shared at the Town Network group, organised via WCC, which the Town Clerk attends, any actions will be shared back through this committee.

121. Warwick Christmas Fayre 26th November 2020 – Cllr Edgington summarised the event and encouraged attendance. We are endeavouring to give local retailers as much support as is possible at the is difficult time. If the 26th is successful it is the intention to run another one before Christmas.

122. Co-opted Members to report

Marcus Ferguson WDC events team advised Councillors of the schedule for the Christmas light switch on. The Mayor passed on his thanks to the team for organising the live switch on in the Market Square. He advised that Warwick would have an extra Market in the square on the 23rd December 2020.

On the run up to the Commonwealth games WDC will be using a new App Better Point launching in January 2021. Users would gain points walking in and around Warwick, which they can use in local retailers. Further details to be sent to the Town Clerk.

Liam Bartlett – Warwick Castle. The Castle is due to open again on the 5th December

2020. Considerable amounts of winter maintenance is being carried out behind the scenes. October half term was a success despite reduced capacity.

The Ice Rink and Winter Light Trail will commence on the 5th December. There is a preview for key workers on the 4th December. A Christmas craft fair is being organised in the grounds by CJ Events. This will run from the 5th December to the 5th January and involves local crafters. Channel 4 are filming the Castle and its staff preparing for Christmas.

Janet Baldry – B & Bs – August to September were good months. October has been a lot quieter. The Cotswold Life Magazine article was welcomed. December's bookings are not coming through yet, due to Lockdown.

Signed..... Dated.....