



# WARWICK TOWN COUNCIL

Court House  
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WARWICK  
CV34 4EW  
Tel: 01926 411694

Jayne Topham  
Town Clerk

## ECONOMIC & TOURISM COMMITTEE

THURSDAY 18<sup>th</sup> NOVEMBER 2021

### Present:

Councillor N Butler	Councillor S Cross
Councillor J Darcy	Councillor R Eddy
Councillor Mrs M A Grainger	
Councillor O Jacques	Councillor T Morris (Chair)
Councillor Ms Mary Noone	Councillor J Tracey
The Mayor (ex-officio)	

### Co-opted Members:

Mrs J Baldry, Mrs S Butcher, Mrs E Healey, Mrs C Hodgetts, Mr T Williams Warwick Racecourse. Nick Blofeld Warwick Castle.

## MINUTES

**206. Apologies:** Mrs J Baldry and Marcus Ferguson WDC Events. It was resolved to accept their apologies

**207. Declarations of Personal and Prejudicial Interests.** None

**208. Minutes of the meeting held on 29<sup>th</sup> September 2021**

**It was resolved to approve the minutes as a true record.**

Cllr N Butler raised a question to Liz Healey from the minutes regarding the marketing of the Visitor information Centre, which was not in her report. This point is covered in item 213.

**209. Lord Leicester Hospital – update on refurbishments and grant confirmation £5k –** Master Dr H Meyer was delighted to announce the success in Round 2 of the Lottery application. The project will start in November 2021 the plan is to complete the £3.8m project with a Grand reopening in June 2023. Congratulations were given by the Town Council for all the hard work involved in this achieved. The £5K grant pledged was released.

- 210. Warwick's Healey Heritage – Discuss visitor experience** – Nick Maltby Car Scene International gave an overview of his desire to highlight Warwick's Healey Heritage. He would like to organise an event in Warwick. It was suggested that he liaise with the organisers of the Classic Car show. The Town Clerk will liaise with Mr Maltby to assist.
- 211. Clean Air Warwick** – Cllr N Murphy advised that the two groups in Leamington and Warwick have merged and are having their first meeting on the 1<sup>st</sup> December 2021.
- 212. Chamber of Trade**  
**#Buy in2 Warwick** – Sue Butcher, Chair of Warwick Chamber of Trade advised that footfall continued to be high in Warwick. Late night shopping has started. Plans for Victorian Evening are completed. A promotional video for social media was shown which will be released on Victorian evening.  
**PR Campaign** – Update on campaign - appendix 1.  
**Recovery Grant funding** – Ms A Littlejohn gave an overview of the next project – creating a guide for all residents in Warwick linking to an information website.
- 213. Visitor Information Centre** Mrs L Healey provided a report – appendix 2  
With reference to the Marketing of the VIC – there will be a competition launched to create a new strapline. Advertising in the new information leaflet to residents – increased social media and a feature in the Courier. Councillors were asked to email Liz with any other ideas.
- 214. Wayfinding project and grant** – The Town Clerk advised that paperwork had been signed and sent to WDC to release monies and the consultation will commence next week.
- 215. Warwick Railway Station refurbishment** – The Town Clerk advised that the works stated in her report at the last meeting will commence on the 22<sup>nd</sup> January 2022 with a view to complete at the end of March 2022. New tubs and planting are in place on the London platform. Thanks, given to the Chamber of trade. Christmas trees at the front of the station are being placed by the Chamber too.  
WDC have been asked for financial support with the cost of replacing the railings £35k. There has been no further news on the disabled lift which causes frustration.
- 216. Commonwealth Games 2022**– Cllr N Butler clarified that the cycle route had been announced and that he, with the Town Clerk had met with WCC to discuss signage/bunting for the main entrances of the Town. This is being costed. There will be a need for the Town Council to budget a contribution.  
The cycle event is on the Sunday and the Town's roads will be closed.  
The event will bring great publicity for the Town – parking is being arranged on the outskirts of the town and walking routes from the station. The Town Clerk will liaise with Chiltern to ask for information boards to be placed, at the station, to explain plans for the disabled lift and current arrangements available for those who need support. It was suggested that Cllr L Bartlett WDC should speak on this item at the next committee meeting in February 2022.

**217. Carbon Neutral Town Council** – Cllr T Morris introduced the idea and following discussion it was agreed to place this item on the agenda of the next Full Council meeting to create a project group.

**218. Grants: Royal Regiment of Fusiliers** – Saving a County Treasure - £4,080 – The Mayor  
**Heathcote Parish Church** – Furnishing Warwick Gates Community Centre –  
£4,901 – Cllr N Murphy.  
Both applications were approved to be taken to Full Council.

**219. Co-opted Members to report**

**Warwick Racecourse:** Race numbers are now back to 2019 levels – tickets sold for New Year’s eve are 5 times higher. The Town Bonfire was a huge success with record numbers. There has been a spate of vandalism. £2/3K damage. CCTV is being installed.

**Warwick Castle:** Nick Blofeld advised despite lack of international visitors the visitor numbers were high in the holidays. Halloween was successful. Christmas preparations underway – Ice skating starts next weekend. Carol concert will be going ahead, and tickets are selling well.

Signed..... Dated.....